THE LIEUTENANT GOVERNOR'S YOUTH EXPERIENCE PROGRAM

PROGRAMME D'EXPÉRIENCE POUR LES JEUNES PARRAINÉPAR LELIEUTENANT-GOUVERNEUR



August 20, 2014

Dear Mr. Bob Linsdell, Executive Director, TEAM:

PATRON

The Honourable Philip Lee, C.M.,O.M. Lieutenant Governor of Manitoba

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www.icandoit.ca Web Site/Site Web The Lieutenant Governor's Youth Experience Program (LGYEP) is a three-month program to encourage at-risk youth to stay in school by providing incentives. The modest monthly incentives are used to support improvement in academics, attendance, commitment to self and commitment to others.

The LGYEP is a unique partnership between the business, police and education sectors, the provincial government and the Office of the Lieutenant Governor of Manitoba. The volunteer board raises the funds to purchase the incentives, and we focus on inner-city and north end high schools in Winnipeg, and some rural schools in Manitoba, with the goals of supporting student retention and ultimately high school graduation.

In its 15 year history, the LGYEP program has helped more than 8,000 at-risk students across Manitoba, with an incredible 72% showing improvement in 2013. The program cost is approximately \$79 per student and we are inviting you to make a commitment of \$500 so that we can purchase the modest incentives such as gift certificates for food, flash drives and back packs.

Participating school educators have the following to say:

"It is truly a highlight of our year to be involved in this program. Reward days are like the holidays to our students and it brings us joy to see how happy it makes them. A big thanks to all those who are involved and make sure they know they are making a difference."

"The program is excellent. The overall success, I believe, lies in the ability of the school to take the program and use it effectively to draw a student's attention to their education."

In return for your support, you will receive:

- An invitation for two to attend our annual year-end reception at Government House, where your support will be acknowledged and you will have the opportunity to speak with participating students and educators
- Your logo prominently displayed on the program website: www.icandoit.ca.
- Your logo on a specific incentive item e.g. a back pack
- A tax receipt (charitable status with Revenue Canada)

Further information about the LGYEP can be found on our website and should you have questions or require additional information, please do not hesitate to contact us at the numbers below. Thank you for your consideration.

Sincerely,

Ms. Pat Clunie <u>pat.clunie@mts.ca</u> 204.941.4478

LGYEP Board of Directors